

## **Historic, Archive Document**

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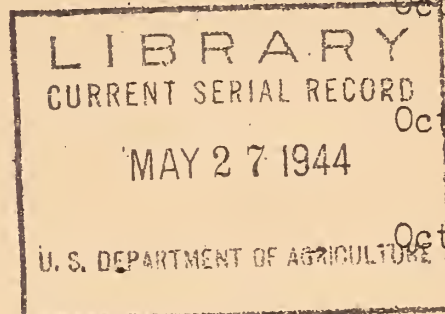
Reserve

CAMPAIGNS REPORT NO. 26

October 7, 1943

NUTRITION AND FOOD CONSERVATION CAMPAIGN

Subject	Assigned	Status
School lunch piece based on material furnished here, out in FARM JOURNAL.		October
Suggested better lunch boxes for war workers, article out in PARENTS MAGAZINE.		October
Waste-Basic 7 and overall Food Fights for Freedom Story based on our material out in LADIES HOME JOURNAL.		October
Suggested soyflour story out in McCALLS.		October
Requested article on how to set up implant feeding services to AMERICAN COOKERY	Goodhardt	Mailed
Implant feeding article submitted to the ROTARIAN.	Solomon	Submitted
Implant feeding article submitted to the KIWANIAN.	Fairfield	Submitted
Facts on potatoes, soyflour, enrichment to Douglass for Women's page editors.	Nichols	Finished
Keynote piece for "Food Fights for Freedom" section, November WOMAN'S DAY.	Salisbury	Finished
Food pointers for same section.	Clark	Finished
Weekly nutrition notes to OWI,	Fairfield	Finished
Facts on Food Waste handbook for speakers	Oliver	Approved
Dr. Graubard on "Yankee Farm Journal" program	Graubard	October 4
"Nutrition Interview" WHDH - Boston	Graubard	October 6
Nutrition in Industry talk by Graubard on New England Farm Hour.	Graubard	October 8
Food Conservation by Joel Barrell on "Fashions in Rations" program	Oliver	October 9
Dr. Robert Oliver on conservation on "Home Service Daily Program"	Oliver	In preparation
"Food Habits for Men and Women War Workers"—Your Home Front Reporter.	Hoffman	Finished



Subject	Assigned	Status
"Vitamins for Victory Stories: Group 5, Group 6, Group 7, good gravy, and Root Vegetables.	Hagen	Finished
"Wartime Fish Story" Homemakers' Chat	Burns	Finished
"Root Vegetable Parade", What About Onions", "Potato on Hand" - Federal Food Reporter	Cohan	Finished

PRODUCTION GOALS CAMPAIGN

Release on 1944 Food Program for use in the field.	Emerson, AAA	Out
War Board Summary	MacMurphy, AAA	Out
Information on wheat crop, acreage, and 1944 goals.	MacMurphy, AAA	Out
"Agriculture in Action"	Reynolds, AAA	Out
Press relations guide for handbook	Reynolds, AAA	Out
Work on seed story	Thompson, AAA	In clearance
Sweetpotato story for Southern Region	Thompson, AAA	In clearance
Information on War Crops and conservation practices	Thompson, AAA	Out
Highlights of AAA program - 1933-43	Hall, AAA	Out
Revision of list for goals meeting places for press release	Hall, AAA	Out
Full feature page picture story on peanut production for Associated Press.	Beckman, AAA	In preparation
Plan to improve Nation's turkeys	Burch, ARA	Cleared
Glanders, horse disease, practically eradicated	Burch, ARA	Cleared
Southdale, improved sheep, designed for New England	Burch, ARA	Cleared
Large veterinary inspection tally	Burch, ARA	Cleared
Phosphate drink makes cattle thrive	Burch, ARA	Cleared
Take care of pressure canner	Fundt, ARA	In preparation



Subject	Assigned	Status
Weather conditions favor spread of screw worm fly	BE&PQ	Cleared
Golden nematode invades Long Island potato land (Clip Sheet)	BPISAE	In clearance
Dieback in orchards hung on nematodes (Clip Sheet)	BPISAE	In clearance

#### RADIO

Announcement of better-turkey plan	Burch, ARA	Cleared
Gains against bovine TB	Burch, ARA	Cleared
Take care of pressure canner	VanDeman, ARA	Scheduled for Oct. 5

#### Farm Flashes:

Grains for Forage	Reynolds, OI	Cleared
Grazing the Range	Rowe, FS	In clearance
Poultry-Egg Situation	Herndon, OI	In preparation
Cotton Situation	Briggs, FDA	In preparation
Cotton Records	Briggs, FDA	In preparation

### VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

#### Radio

Victory Garden Program (Blue) - "October Chores in the Victory Garden"	Hemphill DuMars Moore	In preparation for Oct. 11
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#### Farm and Home Hour

Safe Keeping for Home-Canned Food	VanDeman	Released Sept. 29
Take Care of Pressure Canner	VanDeman	Released Oct. 5

#### Farm Flashes

Garden Shows Big Profit	Fox, FSA	In preparation
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#### Press

Home-Canned Food Deserves Good Storage	Davis	Released Oct. 2
Take Care of Pressure Canner	Fundt	In preparation

#### Publications

Take Care of Pressure Cannery. AWI-65	BHNHE	Copies received Oct. 1
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Subject	Assigned	Status
ANTI-BLACK MARKETS CAMPAIGN		
<u>Radio</u>		
<u>Farm and Home Hour:</u>		
Oct. 15 -- "Livestock Slaughter Regulations" presenting Wallace Kadderly	Rowell	In preparation
FOOD FIGHTS FOR FREEDOM CAMPAIGN		
Promotion ideas for "Food Fights for Freedom" kit.	Reynolds, AAA	Out
Campaign directions to field, hints for contacts with editors, news pegs for information material for "Food Fights for Freedom" kit.	Stewart, AAA	Out
Captions and legends (1000 words) for Pittsburgh Press roto layout on food production and use. Ten additional photos.	M. Beckman, AAA	Released Oct. 4
Twelve hundred word article, five photos on Food Fights for Freedom to SANTA FE Magazine.	M. Beckman, AAA	Released Oct. 5
Illustrated article for HIGHWAY TRAVELER.	M. Beckman, AAA	In preparation
Fifth in series of 2-column drawings on "Food Really Fights" for NEA Service.	V.R. Sill, AAA	Released Oct. 6
FARM LABOR CAMPAIGN		
(See last week's report for other pending materials.)		
<u>RADIO</u>		
<u>Farm Flashes</u>		
Harvest with Home Built Tractor	Fox, FSA	In preparation
Swap-Ideas, Share-Work Co-op	Fox, FSA	In preparation
<u>INS and PA</u>		
She Farms While Husband Fights	Fox, FSA	Cleared
Transcription on WLA by Florence Hall, to be put out by OWI	Bailey	In preparation
<u>FOOD INFORMATION SERIES, LEAFLETS, ETC.</u>		
How States are meeting the farm labor problem (local examples)	Hancock	In clearance

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Campaign Handbook	OI-OWI	To printer
Release on taking early delivery of fertilizer.	Lewis	Released Oct. 1
Three releases on rationing of pressure pressure cookers, farm scales, milk cans	Lewis	In clearance
<u>Farm Flashes:</u> Order Fertilizer Now	Reynolds, CI	In clearance
<u>INS and Pa.</u>		
Keep Machinery Fit	Reynolds	Cleared

